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Harrisonburg Welcomes College GameDay to the City

Harrisonburg, Va. – The city of Harrisonburg is getting ready for a fun weekend in the 'Burg!

The city welcomes ESPN College GameDay back to Harrisonburg and congratulates James Madison University's (JMU) football team on their 5-0 start to the season.

"This will be an exciting weekend to have ESPN back in town," explained Kurt Hodgen, city manager. "We are proud of the football team and happy to showcase our wonderful city to so many."

The city challenges residents and businesses to help support JMU by decorating and dressing in purple this week and weekend.

BUS TRANSPORTATION

The Harrisonburg Department of Public Transportation (HDPT) will begin shuttle service to and from all apartment complexes and hotels on gameday (Saturday, October 14), starting at 8:00 a.m.

Those participating in the football game and attending ESPN College GameDay are encouraged to use this service. Parking will be limited on JMU's campus and using HDPT's transportation will alleviate traffic congestion.

Bus service will run continuously throughout the day and will end approximately one hour after the game concludes.

To plan your trip, riders are encouraged to download the free MyStop app to plan your GameDay trip, track your bus, and set alerts for when your bus is near.

PARKING

Motorists should follow all parking guidelines throughout the city. Additional information on residential parking permits can be found at https://www.HarrisonburgVA.gov/parking-permits.

Additional information for Saturday's events and transportation can be found at www.HarrisonburgVA.gov/jmu-gameday-2017.



City Hall is geared up for Saturday and welcomes residents, visitors, and fellow Dukes!

On behalf of the city, best of luck to the JMU football team and GO DUKES!

